President of ASSOCIATION Glass Industry "StekloSouz of Russia"

Briefly about the glass industry in Russia. From 2000 to 2017, the industry was able to increase its own production more than doubled: flat glass from 86 million square meters to 248 million square meters, hollow glass - from 5.6 billion units, respectively. up to 12.4 billion units. According to the forecasts of the specialists of StekloSouz in the near future, starting in 2020, the production level will reach the USSR's 1985 indicators, which in natural terms will amount to 300 million square meters of flat glass and 18.5 billion pieces. Hollow glass.

The national chemical and pharmaceutical industries are reviving. The share of container glass in 2017 from the total production of glass was about 70%.

The production of foam glass was restored. Fiberglass confidently replaces imported products.

In 2010-2017, investments in the glass industry amounted to over 1.9 billion US dollars. Together, the glass industry produced products worth about 12.7 billion US dollars. At the same time, the industry purchased services for more than \$ 3.2 billion.

However, we managed to develop the export of Russian glass, for example, sheet glass to 60 million square meters.

Since the 1st Congress, the leaders of the glass industry of Russia have placed certain hopes with the help of the newly created Association to implement in practice structural changes in the economy of glass factories. "StekloSouz" has set itself a simple and clear goal - to ensure the stable operation and dynamic development of the glass industry by joint efforts of business and government, create conditions for the restructuring of the industry.

The level of any organization can be judged by the development of its infrastructure and the effectiveness of the projects created to realize the goals.

In the Internet, a unified information system "Industry portal StekloSouz of Russia" was created in a short time. The Newsletter is published in two languages.

An international exhibition was organized every year in Moscow.International conferences and seminars are regularly held under the auspices of StekloSouz.

Within the program of activities of StekloSouz, systematic work on the analysis and forecast of the development of the glass industry was restored.

On a regular basis, market research is conducted on the consumer market, analysis of factors limiting the development of the glass industry. "StekloSouz" departments have been created in all areas of glass production.

The Russian Association unites practically the whole range of real glass production. The Union is a supporting structure of the domestic glass industry, is one of the most dynamically developing federal and public industrial associations of manufacturers and manufacturers.

Therefore, the efforts of StekloSouz in the difficult period of the development of the Russian economy until 2020 are aimed at partnership with the Government, Associations of all countries and technology producers, glass products, machinery, equipment.

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The methodical task of cooperation with professional associations will allow providing factories with high-quality raw materials, equipment and other services (design, construction and installation) through the system of information international space.

The purpose of this work is:

- Dynamic development of the glass industry in accordance with the requirements of the globalization of the global glass industry;
- the possibility of conducting analytical and marketing work;
- increase in exports;
- professional training of specialists of all categories.

Consistent joint development of the principles of the Branch International Partnership will allow to develop:

- legal priorities in the conduct of business;
- creating high standards of living for workers in the glass industry;
- increase in consumption of glass products per capita;
- strengthening the financial position of the factories and developing their economies;
- Development of cooperation with Industry Union-consumers of glass and glass products.

To achieve the goals I propose:

- 1. on the basis of Glass Assosiations to create a Group,
- 2. The Group shall prepare an agreement for the Associations with the methods of interaction,
- 3. The management of Vitrum organize the Industry Newsletter "News of Glass Associations" about: technology; export; import; machine tools and equipment; frames,
- 4. The leaders of the Associations within the Agreement provide the electronic magazine with information on innovative or other events in the country,
- 5. Vitrum systematically sends an electronic newsletter "News of Glass Associations" according to the current database around the world.

Professionally set by the Partnership information tasks, will allow members of our Associations to successfully overcome economic difficulties and confidently defend their positions in the global glass market.