

VISION MILAN GLASS WEEK

focusing on a sustainable future

october
5-8
2021

CALENDAR OF EVENTS

Organized by



With support from



Sponsored by



Ministero degli Affari Esteri
e della Cooperazione Internazionale



Event in partnership with



Platinum Partner

 **BIESSEGROUP**



Gold Partner



Media Partner

LIFEGATE

VISION

MILAN GLASS WEEK

EVENTS, MEETINGS
AND WORKSHOPS
**TO EXPLORE
THE VERSATILE
AND SUSTAINABLE
WORLD OF GLASS**

WHERE

THE SQUARE PIAZZA GAE AULENTI

Events open
to the public

THE HOUSE FONDAZIONE RICCARDO CATELLA

institutional and
company events



ROADMAP CITY OF MILAN

parallel events



TOGETHER, TOWARD A SUSTAINABLE FUTURE

Italy's reference source for sustainability, LifeGate is the official Media Partner of VISION Milan Glass Week

Interviews with participants, news coverage of the event and information during the four days of the event, including on GR radio's "Sustainability in a minute".

LifeGate is a benefit corporation that brings together a community of more than 5 million people. Since the year 2000, it has supported businesses in their efforts to improve their sustainability through consulting, strategic communication and environmental projects.

Thanks to the impressive results achieved by its crowdfunding campaign, in 2021 **LifeGate Way** was founded, a true open innovation hub for sustainable startups, selected based on the principles promoted by LifeGate since its inception – **People**, because in business, the first asset is its people; the **Planet**, because business activities should not upset the balance of nature; **Profit**, because the business model can create economic value for the shareholders and for its own community. **LifeGate Education** develops remote corporate training programs through the use of an innovative, proprietary technological platform.

Through its own media network, LifeGate provides people with information and tangible tools that allow them to embrace sustainability in each of their daily choices. LifeGate also gives everyone the opportunity to choose Zero Impact Italian renewable **energy** for their home.

LIFEGATE

THE LAGOON MONSTER

The art installation is a marvel of the mind, a stunning adventure in which art, design and technology combine in the quest for a new means of expression that allows two ancient and opposite materials to interact: water and glass.

Designed by architect Simona M. Favrin - FavrinDesign, the skin is made of Murano glass, crafted by glass master Nicola Moretti. It covers a steel skeleton and an innovative high-tech "inner spirit" achieved through collaboration with Forme d'Acqua. The marine creature takes shape and inspiration from the place in which it originated, the Venice Lagoon.



THE SQUARE
PIAZZA
GAE AULENTI

Find out more



On display
EVERY DAY
during
Glass Week




VALVERDE
la forma dell'acqua

VALVERDE,
LA PIÙ PREZIOSA
FORMA DELL'ACQUA

Acqua VALVERDE sgorga pura ai piedi del Monte Rosa, in un'area patrimonio dell'Unesco. Nella sua raffinata bottiglia di vetro designed by Matteo Thun è disponibile nei migliori ristoranti e consegnata a domicilio, solo in bottiglia di vetro, materiale nobile, riciclabile infinite volte e rispettoso della natura che rende VALVERDE così preziosa.



info@valverdewater.com - valverdewater.com valverdewater f @



WINE AND GLASS AN INSEPARABLE BOND

On its journey from vine to table, the history of wine is interwoven with many other skill-sets that narrate the process of thousand-year-old traditions, of the enduring ties with the land and, at the same time, of excellences able to re-invent and update themselves over and over again.

Such is the encounter between wine and glass. Over the years, the bottle has become much more than a container, transforming itself into a guardian that, in some cases, protects the wine for decades. In addition to serving its primary purpose, glass stemware has been transformed into a shaped instrument able to enhance the tasting of certain types of wine. Parallel progress.

The mission of Milano Wine Week is to synergistically promote Italian excellences. For its 4th edition, set to take place October 2-10, it will offer an array of more than 300 events for consumers and industry professionals, from the viticultural supply chain to dining, by way of retail sales and hospitality.

Milano Wine Week and Vitrum are partnering to promote Glass Week in order to launch a series of initiatives during the days of the show that focus on the **union between wine and glass.** These two complementary elements are enhanced and intensified through their shared narrative, they have ancient roots in common and a future yet to be written, finding numerous and unprecedented expressions that continue to confirm the central role they play in Italy's dining culture and lifestyle.

W.

La nuova APP di Milano Wine Week.



**Scopri un nuovo modo
di vivere il vino nella tua città.**

**Scansiona il QR Code e scarica W.
Your Best Tasting Experience.**



CALENDAR OF EVENTS

GLASS WEEK PREVIEW

MONDAY, OCTOBER 4
Open Day Glass Group*
10.30 am - 6.30 pm • THEATRO
via F. Petrarca 20
Verano Brianza (MB)



TUESDAY, OCTOBER 5

10 am - 10 pm	Infopoint	THE SQUARE
10 am - 10 pm	The Lagoon Monster <i>Art installation.</i>	THE SQUARE
10 am - 10 pm	The Rebel Glassmakers <i>Exhibition of glass creations by El Cocal Glass Studio</i>	THE SQUARE
10 am - 2 pm	Educational insights, ideas and projects*	THE HOUSE
2.30 pm - 18.30 pm	Interactive and creative workshops for families and children	THE SQUARE
4.30 pm - 6.30 pm	Interactive workshop for younger children: recycling glass.	
3 pm - 4 pm	The Ancient Glass Route <i>Free guided tour.</i> Curated by AIHV – International Association for the C of Glass Italian National Committee. See calendar on page 24.	ROADMAP
3 pm - 6 pm	Milan Made of Glass. <i>Free guided tour.</i> Curated by the Foundation of the Order of Architects. See schedule on page 25.	ROADMAP
7 pm - 8 pm	Opening Press Conference* <i>for VISION MILAN GLASS WEEK</i>	THE HOUSE
8 pm - 8.30 pm	Opening of the “Lagoon Monster” art installation	THE SQUARE
8.30 pm - 10 pm	Networking Dinner*	THE HOUSE

WEDNESDAY, OCTOBER 6

10 am - 10 pm	Infopoint	THE SQUARE
10 am - 10 pm	The Lagoon Monster <i>Art installation.</i>	THE SQUARE
10 am - 10 pm	The Rebel Glassmakers <i>Exhibition of glass creations by El Cocal Glass Studio</i>	THE SQUARE
10 am - 2 pm	Educational insights, ideas and projects*	THE HOUSE
2.30 pm - 18.30 pm	Interactive and creative workshops for families and children	THE SQUARE
4.30 pm - 6.30 pm	Experiential learning for children: the characteristics of glass.	
2.30 pm - 6 pm	Circular economy and welfare* GLASS WEEK themes about bringing the economy, environment, wellbeing and sustainability into balance.	THE HOUSE
5 pm - 6 pm	The Ancient Glass Route <i>Free guided tour.</i> Curated by AIHV – International Association for the C of Glass Italian National Committee. See calendar on page 24.	ROADMAP
6 pm - 8 pm	MAKE & TALK - Biesse Group Invisible, but tangible.* <i>Glass between design and sustainability.</i>	THE HOUSE
8 pm - 10 pm	Vitrum Party on the Road Map Starting at THE HOUSE* (Fondazione Riccardo Catella), the VITRUM Party will spread out through the streets of Milan “invading” the Road Map locations and the entire city.	THE HOUSE ROADMAP



* By invitation only event

Program subject to change.

Go to www.glassweek.it to view any updates. Registration is required
for participation in all of the events, public and private.

CALENDAR OF EVENTS

THURSDAY, OCTOBER 7

10 am - 10 pm	Infopoint	📍 THE SQUARE
10 am - 10 pm	The Lagoon Monster <i>Art installation.</i>	📍 THE SQUARE
10 am - 10 pm	The Rebel Glassmakers <i>Exhibition of glass creations by El Cocal Glass Studio</i>	📍 THE SQUARE
10 am - 2 pm	Educational insights, ideas and projects*	📍 THE HOUSE
2.30 pm - 18.30 pm	Interactive and creative workshops for families and children	📍 THE SQUARE
4.30 pm - 6.30 pm	<i>Creative workshop for kids: The Calming Jar and the magic of glass.</i>	
2.30 pm - 4 pm	Circular economy and welfare* <i>GLASS WEEK themes about bringing the economy, environment, wellbeing and sustainability into balance.</i>	📍 THE HOUSE
4 pm - 5 pm	Circular economy and welfare* "GLASS: WHAT A UNIQUE MATERIAL" <i>Peter Simurka of the Slovak Glass Society discusses the features that make glass a star player in the foremost technological innovations.</i>	📍 ROADMAP
4 pm - 5 pm	The Ancient Glass Route Free guided tour. <i>Curated by AIHV – International Association for the C of Glass Italian National Committee. See calendar on page 24.</i>	📍 ROADMAP
5 pm - 6 pm	Presentation of the United Nations International Year of Glass 2022* <i>The journey that led to the institution of 2022 as the International Year of Glass by the United Nations and related global promotional initiatives.</i>	📍 THE HOUSE
6 pm - 9 pm	GIMAV's 40th anniversary celebrations* <i>Celebrating this milestone anniversary of the Association of Italian Manufacturers and Suppliers of Machinery, Systems, Accessories and Special Products for glass processing, hosted by LEGALI RIUNITI LEX.</i>	📍 ROADMAP

THURSDAY, OCTOBER 8

10 am - 10 pm	Infopoint	📍 THE SQUARE
10 am - 10 pm	The Lagoon Monster <i>Art installation.</i>	📍 THE SQUARE
10 am - 10 pm	The Rebel Glassmakers <i>Exhibition of glass creations by El Cocal Glass Studio</i>	📍 THE SQUARE
10 am - 2 pm	Educational insights, ideas and projects*	📍 THE HOUSE
2.30 pm - 18.30 pm	Interactive and creative workshops for families and children	📍 THE SQUARE
4.30 pm - 6.30 pm	<i>Creative workshop for kids: the glass mosaic.</i>	
2.30 pm - 4 pm	Circular economy and welfare* <i>GLASS WEEK themes about bringing the economy, environment, wellbeing and sustainability into balance.</i>	📍 THE HOUSE
4 pm - 5 pm	The Ancient Glass Route Free guided tour. <i>Curated by AIHV – International Association for the C of Glass Italian National Committee. See calendar on page 24.</i>	📍 ROADMAP
3 pm - 6 pm	Milan Made of Glass. Free guided tour. <i>Curated by the Foundation of the Order of Architects. See schedule on page 25.</i>	📍 ROADMAP
7 pm - 8 pm	Concluding press conference* for VISION MILAN GLASS WEEK	📍 THE HOUSE
8 pm - 9 pm	Closing event* VISION MILAN GLASS WEEK <i>Live concert with Cinzia Tedesco and Pino Jodice in Verdi and Puccini Jazz and the celebration dinner, powered by Banca Mediolanum.</i>	📍 THE HOUSE



* By invitation only event

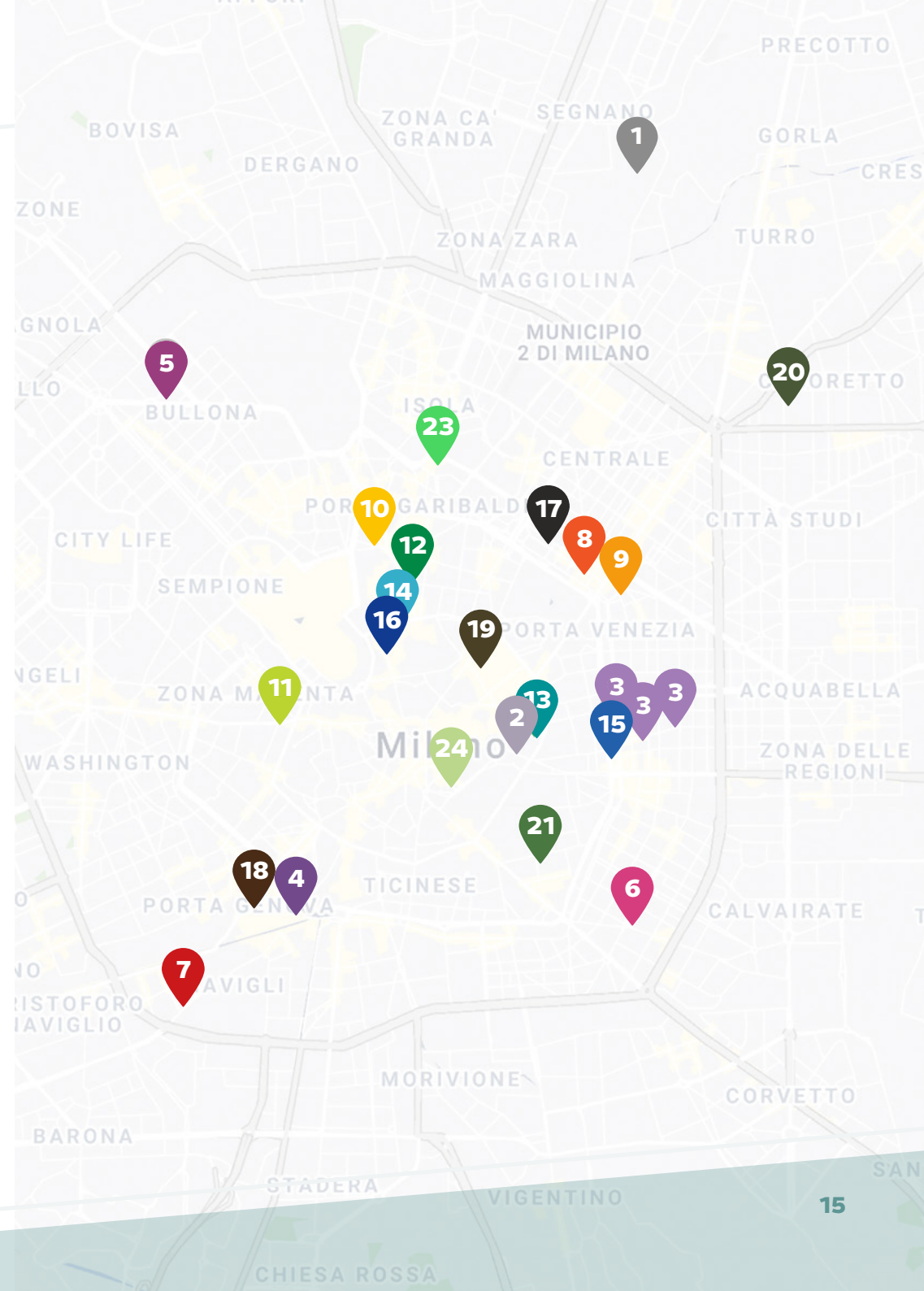
Program subject to change.

Go to www.glassweek.it to view any updates. Registration is required
for participation in all of the events, public and private.

GLASS WEEK ROAD MAP

The itineraries of select Milan Glass Week parallel events.

- 1 **6:AM GLASSWORKS** • VIA FELICE ROMANI, 2 • MILANO
- 2 **BAROVIER & TOSO** • VIA DURINI, 5 • MILANO
- 3 **CANTEEN, SAIGON, DAL MILANESE** • VIA ARCHIMEDE, 10 - VIA ARCHIMEDE, 53 - VIALE PREMUDA, 16 • MILANO
- 4 **CAPE TOWN CAFE** • VIA VIGEVANO, 3 • MILANO
- 5 **CRISTALLAMP** • VIA PRINCIPE EUGENIO, 4 • MILANO
- 6 **DHOLE** • VIA TIRABOSCHI, 2 • MILANO
- 7 **DOSSENA VETRATE** • VIA CARLO TORRE, 28 • MILANO
- 8 **EPPOL PIE** • VIA LECCO, 4 • MILANO
- 9 **EPPOL** • VIA MARCELLO MALPIGHI, 7 • MILANO
- 10 **FATTO AD ARTE** • VIA DELLA MOSCOVA, 60 • MILANO
- 11 **LA VETRAIA** • CORSO MAGENTA, 52 • MILANO
- 12 **MEMPHIS | GALLERIA POST DESIGN** • LARGO CLAUDIO TREVES, 5 • MILANO
- 13 **OMNIDECOR** • VIA CERVA, 23 • MILANO
- 14 **REFLEX** • VIA MADONNINA, 17 • MILANO
- 15 **RENZO DEL VENTISETTE** • VIALE PREMUDA, 7 - VIA XXV APRILE, 64 • MILANO
- 16 **SANTAMBROGIOMILANO** • VIA ARCO, 1 • MILANO
- 17 **SEQUOIA** • VIA ALDO MANUZIO, 6A • MILANO
- 18 **UNIQUE HOME** • VIA VIGEVANO, 39 • MILANO
- 19 **VETRERIE DI EMPOLI** • VIA MONTE NAPOLEONE, 22 • MILANO
- 20 **VETRHOBby** • VIALE LOMBARDIA, 84 • MILANO
- 21 **VETROGIOIELLI** • VIA DELLA COMMENDA, 33 • MILANO
- 22 **VITRUM** • FIERA MILANO | RHO • MILANO
- 23 **CUGHER** • REPLAY THE STAGE - AMERICAN BAR | PIAZZA GAE AULENTI, 4 • MILANO
- 24 **COMPOSIT E ALBUM** • VIA BARACCHINI 10 • MILANO



GLASS WEEK ROAD MAP

6:AM GLASSWORKS

October 5-8, from 11 am to 5 pm

VIA FELICE ROMANI, 2 • MILANO

Leader in the production of Murano glass, it ensures the powerful ties between the legendary island's glass masters and designers from around the world. From immersive architectural installations to precious glass objects: in honor of Glass Week, an exhibit of Murano glass produced by STUDIO 6:AM.

www.6am.glass/en

Scopri di più



BAROVIER & TOSO

October 5-8, from 10 am to 7 pm

VIA DURINI, 5 • MILANO

Metropolis and Vertigo are the two collections inspired by the 1920s, on display at the Barovier & Toso showroom. Color palette and display installation curated by Vandersandestudio. Also exhibited, the recently released Opéra collection designed by Philippe Nigro.

www.barovier.com/it

Scopri di più



CANTEEN, SAIGON, DAL MILANESE

October 5-8

VIA ARCHIMEDE, 10 - VIA ARCHIMEDE, 53 - VIALE PREMUDA, 16

Entrepreneur Luca Guelfi opens the doors of his famous nightclubs to inquiring minds and visitors on a quest for places where inspiration and creativity abound but, above all, where glass is the star par excellence of the show, in new shapes and sizes designed with Venini.

www.lucaguelficompany.com

Scopri di più



CAPE TOWN CAFE

October 5-8, from 6 pm to 2 am

VIA VIGEVANO, 3 • MILANO

Gin & tonic "Glass Week Edition" by Cape Town Cafe. An extra-pure Martin Miller gin made with superb Icelandic water and paired with premium Fever Tree tonic, garnished with juniper berries and pink grapefruit rind... outstanding.

www.capetowncafe.it

Scopri di più



FIND THE GLASS TO DISCOVER
THE COCKTAILS DEDICATED
TO MILAN GLASS WEEK!

CRISTALLAMP

October 5-8, from 10 am to 7 pm

VIA PRINCIPE EUGENIO, 4 • MILANO

Cristallamp was founded in 1938 in Milan and, for three generations has set itself apart, thanks to the high quality of its stunning lamps and glass art. For Milan Glass Week, Cristallamp is offering a 15% discount to participants in Vitrum and to all visitors in possession of the official Glass Week brochure.

www.cristallamp.it

Scopri di più



DHOLE

October 5-8, from 7:30 am to 2 am

VIA TIRABOSCHI, 2 • MILANO

The place to enjoy a blend of cultures and flavors with a contemporary twist. Offering a cocktail drawn straight from the art of mixology, a real mainstay: 5 wild T bourbon, 15 umeshu, 15 Rabarbaro, 15 sugar, 30 lemon, 3 dashes umami, 3 dashes yuzu and 15 egg white powder. These are the ingredients in the Pesteref cocktail.

www.dhole.it

Scopri di più



DOSSENA VETRATE

October 5-8, by appointment

VIA CARLO TORRE, 28 • MILANO

In this workshop, home to artisans 2.0, you'll be exposed to ancient sounds and scents. Their windows are a cross between a modern material that evolves with the generations and a technique that dates back more than 2000 years. Are you ready to dive into the past?

www.dossenavetrare.it

Scopri di più



EPPOL PIE

October 5-8, from 7:30 am to 2 am

VIA LECCO, 4 • MILANO

For Glass Week, Eppol Pie has prepared a cocktail with fresh, enveloping notes: tequila, lime, grapefruit and corn syrup, all nebulized with dry vermouth, garnished with dried grapefruit and served in elegant Nick and Nora Nude Savage stemware.

www.facebook.com/eppolpiemilano

Scopri di più



GLASS WEEK ROAD MAP



FIND THE GLASS TO DISCOVER
THE COCKTAILS DEDICATED
TO MILAN GLASS WEEK!

EPPOL

 October 5-8, from 7:30 am to 1 am

 VIA MARCELLO MALPIGHI, 7 • MILANO

VTR Glass Week is the name of the cocktail dedicated to Glass Week. A drink inspired by glass through the use of a diamond-filtered vodka and a cordial made from "birch resin, citric acid, sugar crystals and purified water". Served in a latest-generation cocktail glass with a sleek, elegant design, cooled by a chunk of clear ice, garnished with a colored food-grade glass crystal.

 www.eppolmilano.com

Scopri di più



FATTO AD ARTE

 October 5-8, from 4:30 pm to 7:30 pm

 VIA DELLA MOSCOVA, 60 • MILANO

The gallery offers a thoughtful selection of works by various designers and produced by the top-ranked artisan workshops in Italy. For Glass Week they are presenting works by glass master Angelo Mangiarotti compared to young contemporary design talent, Rudy Faissal.

 www.fattoadarte.com/it

Scopri di più



LA VETRAIA

 October 5-8, from 10:30 am to 2 pm and from 3:30 pm to 7 pm.

 CORSO MAGENTA, 52 • MILANO

La Vetreria is participating in the first edition of Vision Milan Glass Week by showcasing its vast collections and guiding visitors among those that offer an especially artistic and creative perspective on glass: from Carlo Moretti, Salviati and Nason Moretti to Marina and Susanna Sent.

 www.lavetreria.com

Scopri di più



MEMPHIS | GALLERIA POST DESIGN LARGO CLAUDIO TREVES

 October 5-8, from 10 am to 1 pm and from 3 pm to 7:30 pm.

 LARGO CLAUDIO TREVES, 5 • MILANO

Memphis is thrilled to display a selection of glass art from his historic Memphis Milano collection designed in the early 1980s by Ettore Sottsass, Marco Zanini and Michele De Lucchi. With their visually striking shapes and colors, the vases were crafted using the ancient traditional methods of the Murano glass masters.

 www.memphis-milano.com

Scopri di più



OMNIDECOR

 October 5-8, from 10 am to 7:30 pm

 VIA CERRA, 23 • MILANO

Colorful textured surfaces encourage interplays of tactility and light. This is the sensory experience offered by Omnidecor which, in honor of Milan Glass Week, is pleased to invite designers, interior designers and glass professionals to its showroom for an opportunity to become better acquainted with what, in all likelihood, is the largest catalog of glass art in support of the project.

 www.omnidecor.it

Scopri di più



REFLEX

 October 5-8, from 10 am to 1 pm and from 3 pm to 7 pm

 VIA MADONNINA, 17 • MILANO

Reflex is the beacon that will enlighten visitors about the extraordinary Venetian glass tradition, starting with its history. It will narrate the journey of how industrial crystal was embellished, evolved and gained warmth through new shapes and colors that echo the endless legacy of Venetian artisanship, forging a unique product.

 www.reflexangelo.com

Scopri di più



RENZO DEL VENTISETTE

 October 5-8, from 9:30 am to 12:30 pm and from 3:30 pm to 7 pm.

 VIALE PREMUDA, 7 • MILANO

October 5-8, 2021 from 8:30 am to 12:30 pm and from 3 pm to 6:30 pm.

VIA XXV APRILE, 64 • MILANO

Since 1948, Renzo del Ventisette has specialized in the manufacture of wrought iron, bronze and brass lighting enhanced by Murano glass, crystals, tempera decorations and hand-applied gold leaf finishes. The shops open their doors to visitors for exhibits of the "Murano Glass Collection" as well as a collection of artistic design vases, produced in partnership with the leading Murano glass masters.

 www.renzodelventisette.com

Scopri di più



GLASS WEEK ROAD MAP

FIND THE GLASS TO DISCOVER
THE COCKTAILS DEDICATED
TO MILAN GLASS WEEK!

SANTAMBROGIOMILANO

Private event: for information call +39-0276020788 | info@santambrogiomilano.it

VIA ARCO, 1 • MILANO

A terrace made entirely of glass from the floors to the kitchen and all the furnishing accessories located in the Brera design district, overlooking the city's skyline. A terrace that becomes a meeting place for connoisseurs of glass architecture to share two main topics: sustainability and Made in Italy.

www.santambrogiomilano.com

Scopri di più



SEQUOIA

October 5-8, from 6 pm to 4 am

VIA ALDO MANUZIO, 6A • MILANO

"Sequoia Glass Week Cocktail": a cocktail with aromatic notes of fruit: coconut, green apple, white rum, pineapple and orange. Shaken and served in special design glassware... to be discovered.

www.sequoiamilano.it

Scopri di più



UNIQUE HOME

October 5-6-7, from noon to 8 pm / October 8, from noon to 11 pm

VIA VIGEVANO, 39 • MILANO

Each handcrafted piece is imbued with the tradition of workmanship and the history of people who, with their timeless skills, contributed to making that product unique. Unique Home, with its artisan-crafted Turkish lamps, transports us to a dreamlike dimension. Upon presentation of this brochure, you will receive a 10% discount on all the non-sale items.

www.uniquehome.it

Scopri di più



VETRERIE DI EMPOLI

October 5-8, from 10 am to 7 pm

VIA MONTE NAPOLEONE, 22 • MILANO

The boutique in via Monte Napoleone will partner with Milan Glass Week by exhibiting and illustrating the magical movement of the patented Gira e Rigira wineglass, selected in 2018 by the prestigious ADI DESIGN INDEX jury to be included in the list of Award contestants.

www.vetriediempoli.it

Scopri di più



VETRHOBBY

October 5-8, from 9:30 am to 12:30 pm and from 3 pm to 7 pm

VIALE LOMBARDIA, 84 • MILANO

This tiny world of magic opens its doors to anyone wishing to explore the many and varied glass-working techniques: Tiffany, leaded glass, fusing fun, mosaics and many other manual handcrafting techniques.

www.vetrhobby.it

Scopri di più



VETROGIOIELLI

October 5-8, from 10 am to 2 pm

VIA DELLA COMMENDA, 33 • MILANO

This tiny world of magic opens its doors to anyone wishing to explore the many and varied glass-working techniques: Tiffany, leaded glass, fusing fun, mosaics and many other manual handcrafting techniques.

www.vetrogioielli.com

Scopri di più



VITRUM - Lancio Fundraising Campaign Year of Glass

October 6, from 4:30 to 5:30 pm

FIERA MILANO | RHO • MILANO

PRIVATE INVITATION-ONLY EVENT - Live coverage of the fundraising campaign launch event in support of the promotional initiatives that will take place globally in 2022, named the International Year of Glass by the United Nations.

www.vitrum-milano.com

Scopri di più



ADELIO LATTUADA®
EVOLUTION OF GLASS WORKING
Since 1978

adeliolattuada.com
cyberal.adeliolattuada.com

GLASS WEEK ROAD MAP

CUGHER

October 6, from 7.00 pm to 9.30 pm

REPLAY THE STAGE - AMERICAN BAR | PIAZZA GAE AULENTI, 4 • MILANO

PRIVATE INVITATION-ONLY EVENT - Cugher Glass welcomes its customers in the stylish area of the Octavious Bar, inviting them to enjoy the sophisticated atmosphere that surrounds the City of Milan. As the place it is synonymous of excellence, so Cugher is expression of quality and trust among the international world of glass.

www.replaythestage.com/it

Scopri di più



ALBUM E COMPOSIT

October 5-8 from 10 am to 20 pm

VIA BARACCHINI, 10 • MILANO

Album becomes a leading actor, together with Composit, of the Milan Glass Week, Italian excellences, perfect bond of design, beautiful and functional. Beside opening the showroom to the visitors they will offer them a wine tasting from Cantina Bruscia.

www.album.it / www.composit.it

Scopri di più



VITRUM PARTY ON THE ROADMAP

During this VITRUM, in order to avoid gatherings, the usual **VITRUM Party will be "on the Road"**. It will be possible to meet each other in different places among the city and stop in the different bars that joined the event with dedicated offers.

If you have an official VITRUM Party coupon it will be possible to have the drink at the bars available by scanning this QR-code.

VITRUM PARTY
on the Road Map

Discover more



THE ANCIENT GLASS ROUTE

An itinerary that explores Milan's museums and their glass collections - famous artefacts preserved in museum halls vessels of memory that take us back through centuries, putting us in touch with the daily life of the times. The International Association for the History of Glass | Italian National Committee, will escort visitors, as if in a time machine, on a journey through fascinating historic periods.



Tuesday, October 5 • from 3 to 4 pm

Ancient glass at **Milan's Archaeological Museum**, Corso Magenta, 15 • Milan

Free visit curated by Marina Ubaldi, Archaeologist and President of the Italian National AIHV Committee. Entrance to the Archaeological Museum is free, in honor of Glass Week.

Find out more



Wednesday, October 6 • from 5 to 6 pm

Collection of glass dating from the 16th to 19th centuries at the **Poldi Pezzoli Museum**, Via Manzoni, 12 • Milan

Tour curated by Cristina Tonini, glass art historian and Italian National AIHV Committee Board Member.

Free tour with paid admission to the Museum based on current rates and promotions www.museopoldipezzoli.it

Find out more



Thursday, October 7 • from 4 to 5 pm

Bagatti Valsecchi Museum Glass collection, Via Gesù, 5 • Milan

Tour curated by Cristina Tonini, glass art historian and Italian National AIHV Committee Board Member.

Free tour with paid admission to the Museum based on current rates and promotions www.museobagattivalsecchi.org

Find out more



Friday, October 8 • from 3 to 4 pm

Ancient glass - Contemporary glass from the **Bellini-Pezzoli Collection - Brindisi d'autore exhibit at the Decorative Arts Museum**, Castello Sforzesco, Piazza Castello • Milan

Guided tour by Fiorella Mattio, curator of Modern and Contemporary Applied Arts, Castello Sforzesco.

Free tour with paid admission to the Museum based on current rates and promotions www.milanocastello.it

Find out more



Reservations required for all tours, while space is available:
promozione@storiadelvetro.it

All guided tours are curated by AIHV - International Association for the History of Glass | Italian National Committee. Via Lorenzo Mascheroni, 31, Milan. Email: info@storiadelvetro.it • Website: www.storiadelvetro.it

MILAN MADE OF GLASS

Foundation of the Order of Architects, Planners, Landscape Architects and Conservators of the province of Milan. In conjunction with the first edition of Vision Milan Glass Week, Milan's Foundation of the Order of Architects is promoting two new "**Milan Made of Glass**" free itineraries. The tours are scheduled for Tuesday, October 5 and Friday, October 8, accompanied by Maria Vittoria Capitanucci, historian and architecture critic; **the tours include buildings in modern and contemporary Milan that express refined use of glass, celebrating its technical, aesthetic, compositional and environmental potential.**



October 5, 2021 • From 3 pm to 6 pm. ITINERARY 1

- Departing from Piazza Gae Aulenti
- Unicredit Tower, Cesar Pelli (2009-2012)
- Underground transfer to CityLife
- Allianz Tower, Andrea Maffei, Arata Isozaki (2012-2015)
- Generali Tower, Zaha Hadid (2014-2017)
- PWC Tower, Daniel Libeskind (2016-2021)

October 8, 2021 • From 3 pm to 6 pm. ITINERARIO 2

- Departing from Piazza Gae Aulenti
- Pirelli Skyscraper, Gio Ponti (1952-1961)
- Palazzo Galbani, Soncini brothers (1956-1959)
- Galfa Tower, Melchiorre Bega (1956-1959)
- Underground transfer to Maciachini
- MAC 567, Saurberuch+Hutton (2010)
- MAC 9 Zurich Insurance Headquarters, Scandurrastudio (2009)

The guided tours are free of charge.
Reservations required.
Scan the QR code for reservations.



BROADCAST SCHEDULE

Follow everything online! Dedicated GLASS WEEK programming will be broadcast by the Hub and on the Glass Week digital platform.

TUESDAY, OCTOBER 5

- 8:30 – 11 am **GLASS WEEK LIVE - THE FIRST SPOTLIGHTS ON GLASS WEEK!**
Flash & Live video coverage from Piazza Gae Aulenti, from Fondazione Riccardo Catella and from our Road Map locations to capture the first moments of VISION MILAN GLASS WEEK.
- 11 am – 2 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations.** *Educational insights, ideas and projects. Space for educational ideas, first-hand accounts and presentations for a sustainable future.*
- 2:30 – 6:30 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Interactive and creative workshops for families and younger children.** *Flash and live video coverage from the workshops in Piazza Gae Aulenti and interviews with participants in the creative activities for the younger set.*
- 2:30 – 7 pm **GLASS WEEK LIVE - FLASH & LIVE VIDEO FROM GLASS WEEK**
Flash and live coverage from Road Map locations, from Piazza Gae Aulenti and from Fondazione Riccardo Catella with a focus on the preview tour of VISION MILAN GLASS WEEK and on the participation of international opinion leaders.
- 7 – 8 pm **GLASS WEEK LIVE – OPENING PRESS CONFERENCE - VISION MILAN GLASS WEEK** *Live from the Hub of Fondazione Riccardo Catella, the opening press conference for the first edition of VISION MILAN GLASS WEEK*
- 8 – 8:30 pm **GLASS WEEK LIVE – OPENING OF THE “LAGOON MONSTER” ART INSTALLATION IN PIAZZA GAE AULENTI** *Inauguration and ribbon-cutting for the art installation designed by architect Simona M. Favrin and crafted by glass master Nicola Moretti.*
- 8.30 – 9 pm **GLASS WEEK LIVE - FLASH & LIVE VIDEO FROM GLASS WEEK**
Flash and live coverage from Road Map locations, from Piazza Gae Aulenti and from Fondazione Riccardo Catella with a focus on the networking dinner, with the participation of international opinion leaders.

WEDNESDAY, OCTOBER 6

- 8.30 – 10 am **GLASS WEEK LIVE – FLASH & LIVE VIDEO FROM GLASS WEEK**
Flash & Live coverage from Piazza Gae Aulenti, from Fondazione Riccardo Catella and from the locations on our Road Map highlighting the first moments of VISION MILAN GLASS WEEK.
- 10 am – 1 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Educational insights, ideas and projects.** *Space for educational ideas, first-hand accounts and presentations for a sustainable future.*
- 1 – 2 pm **GLASS WEEK LIVE - FLASH & LIVE VIDEO FROM GLASS WEEK**
Flash and live coverage from Road Map locations, from Piazza Gae Aulenti and from Fondazione Riccardo Catella.
- 2:30 – 6:30 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Interactive and creative workshops for families and younger children.** *Flash and live coverage from the workshops in Piazza Gae Aulenti and interviews with the participants in the creative activities for the younger set*
- 2.30 – 6 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Circular economy and welfare.** *GLASS WEEK themes about bringing the economy, environment, wellbeing and sustainability into balance.*
- 6 – 8 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Circular economy and welfare.** *Live coverage of the roundtable: “Make & Talk: Invisible but Tangible – Glass, between Design and Sustainability”, BIESSE GROUP.*
- 8 – 10 pm **GLASS WEEK LIVE – VITRUM PARTY ON THE ROAD MAP**
Live images of the innovative formula for the VITRUM Party that, starting from the Hub at Fondazione Riccardo Catella, spreads out into the streets of Milan “invading” the VISION MILAN GLASS WEEK Road Map locations and the entire city.



The program schedule is being constantly updated. Scan the QR CODE to view the live coverage and to consult the updated program schedule.



BROADCAST SCHEDULE

THURSDAY, OCTOBER 7

- 8:30 – 10 am **GLASS WEEK LIVE – FLASH & LIVE VIDEO FROM GLASS WEEK** Flash & Live coverage from Piazza Gae Aulenti, from Fondazione Riccardo Catella and from Road Map locations.
- 10 am – 1 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Educational insights, ideas and projects.** Space for educational ideas, first-hand accounts and presentations for a sustainable future.
- 1 – 2 pm **GLASS WEEK LIVE - FLASH & LIVE VIDEO FROM GLASS WEEK** Flash and live coverage from Road Map locations, from Piazza Gae Aulenti and from Fondazione Riccardo Catella
- 2:30 – 6:30 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Interactive and creative workshops for families and younger children.** Flash and live coverage from the workshops in Piazza Gae Aulenti and interviews with the participants in the creative activities for the younger set.
- 2:30 – 4 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Circular economy and welfare.** GLASS WEEK themes about bringing the economy, environment, wellbeing and sustainability into balance.
- 4 – 5 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Circular economy and welfare.** Live coverage of “GLASS: WHAT A UNIQUE MATERIAL”; picked up from GLASS IS... on the VITRUM Channel, describing the features that make glass a star player in the foremost technological innovations. Speaker: Peter Simurka – SLOVAK GLASS SOCIETY.
- 5 – 6 pm **GLASS WEEK LIVE – PRESENTATION OF THE UNITED NATIONS INTERNATIONAL YEAR OF GLASS 2022.** Narrating the journey that led to the institution of 2022 as the International Year of Glass by the United Nations and the related global promotional initiatives taking place in 2022.
- 6 – 9 pm **GLASS WEEK LIVE – GIMAV 40th ANNIVERSARY CELEBRATIONS** Live coverage from the offices of LEGALI RIUNITI LEX, celebrating the milestone anniversary of the Association of Italian Manufacturers and Suppliers of Machinery, Plants and Accessories and Special Products for glass processing.



The program schedule is being constantly updated. Scan the QR CODE to view the live coverage and to consult the updated program schedule.



FRIDAY, OCTOBER 8

- 8:30 – 10 am **GLASS WEEK LIVE – FLASH & LIVE VIDEO FROM GLASS WEEK** Flash & Live coverage from Piazza Gae Aulenti, from Fondazione Riccardo Catella and from Road Map locations.
- 10 am – 1 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Educational insights, ideas and projects.** Space for educational ideas, first-hand accounts and presentations for a sustainable future.
- 1 – 2 pm **GLASS WEEK LIVE - FLASH & LIVE VIDEO FROM GLASS WEEK** Flash and live coverage from Road Map locations, from Piazza Gae Aulenti and from Fondazione Riccardo Catella.
- 2:30 – 6:30 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Interactive and creative workshops for families and younger children.** Flash and live coverage from the workshops in Piazza Gae Aulenti and interviews with the participants in the creative activities for the younger set.
- 2:30 – 4:30 pm **GLASS 4 FUTURE - Sustainable opportunities for the new generations. Circular economy and welfare.** GLASS WEEK themes about bringing the economy, environment, wellbeing and sustainability into balance.
- 4 – 5:30 pm **GLASS WEEK LIVE - LOOKING AHEAD TO VITRUM 2023!** Live coverage of the VITRUM 2021 closing event and preview of dates and plans for VITRUM 2023.
- 5:30 – 7 pm **GLASS WEEK LIVE - FLASH & LIVE VIDEO FROM GLASS WEEK** Flash and live coverage from Road Map locations, from Piazza Gae Aulenti and from Fondazione Riccardo Catella.
- 7 – 9 pm **GLASS WEEK LIVE - CLOSING EVENT - VISION MILAN GLASS WEEK.** Live coverage from the Hub of Fondazione Catella of the VISION MILAN GLASS WEEK closing conference followed by live coverage of the concert by Cinzia Tedesco and Pino Jodice in Verdi and Puccini Jazz, powered by Banca Mediolanum.

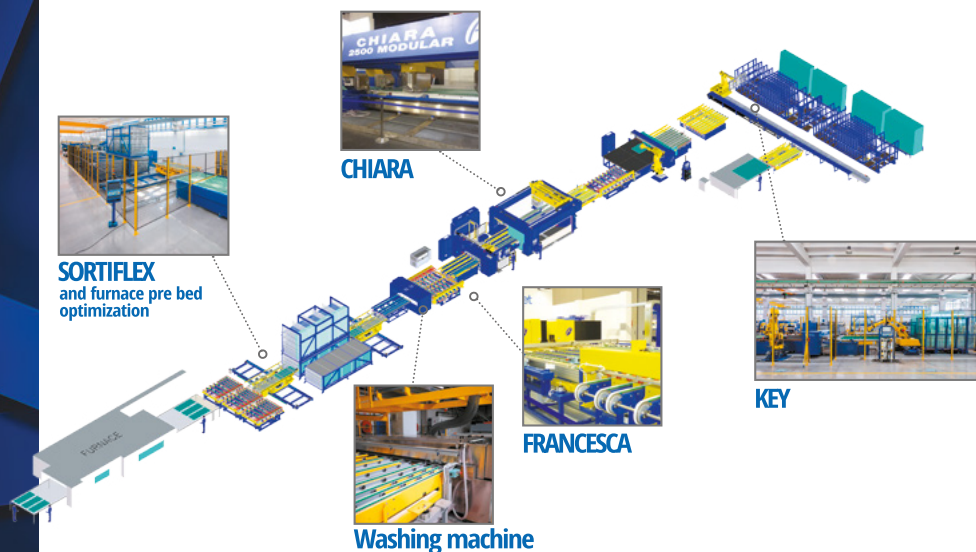


FORVET

AEVOLUTION

X.0

COMPLETE AUTOMATIC PRODUCTION LINE



Vitrum 2021
Hall 24 - Booth H21 M30

www.forvet.it

SEE IN US,
THE FUTURE

THE BLUE  SOLUTION

FORVET