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VISION
MILAN GLASS WEEK
focusing on a sustainable future



www.glassweek.it - www.vitrumlife.com

PROMOTION AND COMMUNICATION TOOLS

The Company named below, having taken note of the conditions stated in this form, and which it declares that it accepts, orders the services indicated with X.

Company Name _____

Street _____ ZIP _____

City _____ State _____

Country _____

Telephone _____ Fax _____

VAT Number _____ Tax Code _____

Member of _____ (member of the Community of Glass Associations)



Ministero degli Affari Esteri
e della Cooperazione Internazionale



ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane



FIERA MILANO

madeinitaly.gov.it

VITRUM 2023

SMART CATALOG AND PAPER CATALOG

Included in the participation fee each Company has a basic user profile on the VITRUM LIFE platform and the paper catalog of the event.

In addition to its own info sheet, complete with general details, commodity group, VITRUM Specialized, Qualities, stand reference, description and logo, the following tools are also available:

- 3 articles on VITRUM Magazine portal (Exhibitors and Co-exhibitors only) *
- uploading up to 50 MB of documents (pdf format)
- events (up to a maximum of 5)
- social Media links
- stories and multimedia content (up to a maximum of 5)
- product showcase (up to a maximum of 10)

Altri servizi verranno resi disponibili prossimamente.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
	Exhibitors and Co-Exhibitors**:	500.00 €	500.00 €
	Brands and Companies Represented**:	300.00 €	300.00 €
<input type="checkbox"/>	Optional, promotion of the three articles, include in the basic profile, on major social networks	500.00 €	400.00 €
<input type="checkbox"/>	Bookmark Up to a maximum of 3 in each copy (print only)	600.00 € each	500.00 € each
<input type="checkbox"/>	1/3 Advertising page on exhibitor catalog (print): offer includes 1 post on dates to be agreed, chosen from Facebook, Twitter, Instagram and LinkedIn, according to defined specifications	500.00 € each	400.00 € each
<input type="checkbox"/>	1/2 Advertising page on exhibitor catalog (print): offer includes 2 posts on dates to be agreed, chosen from Facebook, Twitter, Instagram and LinkedIn (1 post per date) according to defined specifications	700.00 € each	600.00 € each
<input type="checkbox"/>	Full advertising page on exhibitor catalog (print): offer includes 4 posts on dates to be agreed, chosen from Facebook, Twitter, Instagram and LinkedIn, (1 post per date) according to defined specifications	1,200.00 € each	1,000.00 € each

* Articles should report information related to VITRUM and Companies information.

In the discretion of the editorial team, some articles may be selected for social media promotion of the trade show.

** Corresponds to the event registration fee.

SOCIAL NETWORK VITRUM

VITRUM's social channels are available to Exhibitors who want to highlight their technologies and products exhibited at the Show. Packages can be modified and personalized. They include posts on Facebook, Twitter, Instagram and LinkedIn on dates and times agreed-upon in advance to ensure maximum sharing and content visibility.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	BASIC PACKAGE: 3 posts to your choice (1 post each day) of Facebook, Twitter, Instagram and LinkedIn, date to be agreed upon, according to the defines technical specifics.	200.00 €	180.00 €
<input type="checkbox"/>	3+3 PACKAGE: 3+3 posts to your choice (1 post each day on 2 social platform) of Facebook, Twitter, Instagram and LinkedIn, date to be agreed upon, according to the defines technical specifics. Total of 6	360.00 €	300.00 €
<input type="checkbox"/>	4x3 PACKAGE Promotional package of 3 posts for each platform (Facebook, Twitter, Instagram and LinkedIn), dates to be agreed upon, according to the defines technical specifics. Total of 12.	600.00 €	500.00 €

VITRUM NEWSLETTER

Sent to more than 12,000 select addresses, the VITRUM newsletter is filled with dedicated, targeted content based on the VITRUM Specialized. In addition to being a valuable tool for updates on the latest and most crucial news from the Show, Companies can purchase space for their own promotional content.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	VITRUM Newsletter entry on issue to be determined	200.00 €	150.00 €

VITRUM 2023

PAVILION MAP

The pavilion map will be available free to all Visitors throughout the Show and accessible online with the app. It is a highly informative guide that – thanks to dedicated themed VITRUM Specialized and Qualities maps – pilots trade professionals as they visit the Show.

Exhibitors can increase their visibility by including their Company logo or purchasing a banner or ear space on paper version.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Company Logo identifying stand	200.00 €	150.00 €
<input type="checkbox"/>	Full advertising page	1,200.00 €	1,000.00 €
<input type="checkbox"/>	Banner	600.00 €	500.00 €
<input type="checkbox"/>	Ear space	400.00 €	300.00 €

VISIBILITY IN THE FAIR AREA

Inside the Fiera Milano grounds, the traditional billboard service has been supplemented with the Digital Signage offer, digital billboards, latest generation LED walls placed at the most strategic points of the Fair featuring dynamic multimedia content. The entire Fiera Milano offer is available to Exhibitors at favorable terms.

Discover here the options and select the ones you are interested in.



[VITRUM Facilities 2023](#)



[VITRUM 2023 promotional packages](#)

Dedicated rates will be applied to GIMAV Members.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Enter the selected product, and name, in the box below and we will contact you.		

VITRUM MAGAZINE

A smart version of a print magazine, VITRUM Magazine offers Exhibitors the writing and publication of tailor-made info-promotional articles*. Articles can be published up to October 2024, ensuring visibility before, during and after the event. For 2023, the basic package is free of charge for all Exhibitors and Co-Exhibitors. For Brands and Companies represented, the articles of the Exhibitors or Co-exhibitors representing them can be used, in addition, additional articles and related promotion on VITRUM social channels can be purchased for greater visibility.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Basic package articles*: (complimentary for Direct Exhibitors and Co-Exhibitors) 3 articles written for the portal to be distributed over the course of 24 months according to agreed schedule**	1,100.00 €	800.00 €
<input type="checkbox"/>	3 additional articles* written for the portal to be distributed over the course of 24 months according to agreed schedule	800.00 €	600.00 €
<input type="checkbox"/>	6 additional articles* written for the portal to be distributed over the course of 24 months according to agreed schedule	1,600.00 €	1,200.00 €
<input type="checkbox"/>	10 additional articles* written for the portal to be distributed over the course of 24 months according to agreed schedule	1,800.00 €	1,500.00 €
<input type="checkbox"/>	3 additional articles* written for the portal to be distributed over the course of 24 months according to agreed schedule and promotion on major social networks	1,300.00 €	1,000.00 €
<input type="checkbox"/>	6 additional articles* written for the portal to be distributed over the course of 24 months according to agreed schedule and promotion on major social networks	2,600.00 €	2,000.00 €
<input type="checkbox"/>	10 additional articles* written for the portal to be distributed over the course of 24 months according to agreed schedule and promotion on major social networks	2,800.00 €	2,500.00 €

* Articles should report information related to VITRUM and Companies information.

** To be selected only if you are not already an Exhibitor and/or Co-Exhibitor.

VITRUM 2023

VITRUM MARKETPLACE - ITALIAN PAVILION ALIBABA

Each Exhibitor and Co-Exhibitor has at its disposal, free of charge for the 2023 edition, the publication for 24 months of a product (with direct access to the Star Supplier qualification) on the VITRUM LIFE VITRUM Marketplace (Verified Brand Store & Verified Supplier Pavilion) hosted by the Alibaba.com e-commerce platform (in 19 Languages) within the Italian Pavilion, the section dedicated to authentic Italian products and promoted by the Italian Trade Agency ICE. A consultant will help the Company to compose the product sheet for effective publication on the portal, while a dedicated account manager will take care of the publication of the products on the VITRUM Marketplace and their promotion so that they stand out in the e-commerce platform. It will be possible to purchase the publication of additional products at very competitive costs. Each product on the VITRUM LIFE VITRUM Marketplace is guaranteed a "showcase" presence for no less than 120 days over the total 24-month term of the agreement.

	Cost [net of VAT]	Cost GIMAV Members [net of VAT]
First product publication (complimentary for the 2023 edition)	500.00 €	400.00 €
<input type="checkbox"/> Additional product publication n° _____	500.00 € each	400.00 € each

WEB-TV - VITRUM CHANNEL

During the four days of the event, VITRUM will provide an out and out schedule on the VITRUM CHANNEL platform, also streamed on VITRUM social channels.

The schedule will feature five different programs:

- **VITRUM LIVE** (official activities, Inauguration and Closing Press Conferences, award ceremonies and anything not covered by the other programs) 10-minute slots with 8-minute footage
- **MAIN PLAYERS** (interviews/testimonies of personalities who play a key role in the world of glass) 2-minute and 30-second slot with 2-minute footage
- **WHAT'S HOT** (videos dedicated to the new products and technologies that Companies are offering on the market) 10-minute slot with 8-minute footage
- **WHAT'S SPECIAL** (presentation of Companies with focus on production and VITRUM Specialized) 10-minute slot with 8-minute footage
- **GLASS IS...** (presentation of Companies with focus on glass products and the Qualities of Glass) 10-minute slot with 8-minute footage

Companies can independently prepare their own material that can be broadcast live or edited beforehand; VITRUM provides two different services that can be used by Exhibitors.

	SLOT IN VITRUM CHANNEL'S SCHEDULE, PROGRAMS: VITRUM LIVE, WHAT'S HOT, WHAT'S SPECIAL, GLASS IS...	Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	1 Slot 10 minutes - 8 minutes footage (VITRUM LIVE, WHAT'S HOT, WHAT'S SPECIAL, GLASS IS...)	600.00 €	500.00 €
<input type="checkbox"/>	2 Slots 10 minutes - 8 minutes footage (VITRUM LIVE, WHAT'S HOT, WHAT'S SPECIAL, GLASS IS...)	1,000.00 €	850.00 €
<input type="checkbox"/>	3 Slots 10 minutes - 8 minutes footage (VITRUM LIVE, WHAT'S HOT, WHAT'S SPECIAL, GLASS IS...)	1,300.00 €	1,100.00 €
<input type="checkbox"/>	4 Slots 10 minutes - 8 minutes footage (VITRUM LIVE, WHAT'S HOT, WHAT'S SPECIAL, GLASS IS...)	1,600.00 €	1,300.00 €
<input type="checkbox"/>	5 Slots or more 10 minutes - 8 minutes footage (VITRUM LIVE, WHAT'S HOT, WHAT'S SPECIAL, GLASS IS...) n° _____	+200.00 € each	+200.00 € each

VITRUM 2023

SLOT IN VITRUM CHANNEL PROGRAM MAIN PLAYERS		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	1 Slot 2 minutes and 30 seconds 2 minutes footage (MAIN PLAYERS)	300.00 €	200.00 €
<input type="checkbox"/>	2 Slots 2 minutes and 30 seconds 2 minutes footage (MAIN PLAYERS)	500.00 €	350.00 €
<input type="checkbox"/>	3 Slots 2 minutes and 30 seconds 2 minutes footage (MAIN PLAYERS)	650.00 €	500.00 €
<input type="checkbox"/>	4 Slots 2 minutes and 30 seconds 2 minutes footage (MAIN PLAYERS)	800.00 €	600.00 €
<input type="checkbox"/>	5 Slots or more 2 minutes and 30 seconds 2 minutes footage (MAIN PLAYERS) n° _____	+100.00 € each	+100.00 € each

AUDIO AND VIDEO SERVICES AT THE FAIR

During VITRUM you can request a dedicated **photo shoot** or **video footage with interview** at your stand.

- **Direct video from the stand:** to broadcast connecting directly from the stand to the director's station, creating dynamic demonstrations tailored to your needs.
- **Prerecorded footage and video interviews:** specifically for the MAIN PLAYERS program, it is possible to organize the project in advance enhancing and improving the final outcome with adjustments to and/or inclusion of video and audio.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Photo shoot: selection of 20 photos at the stand	500.00 €	400.00 €

DIRECT VIDEOS FROM THE STAND (8 MINUTES)		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Direct video from the stand footage of 8 minutes	900.00 €	750.00 €
<input type="checkbox"/>	2 Direct videos from the stand footage of 8 minutes	1,600.00 €	1,300.00 €
<input type="checkbox"/>	3 Direct videos from the stand footage of 8 minutes	2,100.00 €	1,700.00 €
<input type="checkbox"/>	4 Direct videos from the stand footage of 8 minutes	2,500.00 €	2,000.00 €
<input type="checkbox"/>	5 or more Direct videos from the stand footage of 8 minutes n° _____	+300.00 € each	+300.00 € each

DIRECT VIDEOS FROM THE STAND (2 MINUTES)		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Direct video from the stand footage of 2 minutes	300.00 €	250.00 €
<input type="checkbox"/>	2 Direct videos from the stand footage of 2 minutes	550.00 €	450.00 €
<input type="checkbox"/>	3 Direct videos from the stand footage of 2 minutes	700.00 €	600.00 €
<input type="checkbox"/>	4 Direct videos from the stand footage of 2 minutes	850.00 €	700.00 €
<input type="checkbox"/>	5 or more Direct videos from the stand footage of 2 minutes n° _____	+100.00 € each	+100.00 € each

VITRUM 2023

PRERECORDED FOOTAGE AND VIDEO INTERVIEWS (8 MINUTES)*		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Prerecorded footage and video interviews with editing - 8 minutes	1,200.00 €	1,000.00 €
<input type="checkbox"/>	2 Prerecorded footage and video interviews with editing - 8 minutes	2,200.00 €	1,900.00 €
<input type="checkbox"/>	3 Prerecorded footage and video interviews with editing - 8 minutes	3,000.00 €	2,600.00 €
<input type="checkbox"/>	4 Prerecorded footage and video interviews with editing - 8 minutes	3,700.00 €	3,200.00 €
<input type="checkbox"/>	5 or more prerecorded footage and video interviews con montaggio da 8 minuti n° _____	+600.00 € each	+600.00 € each

* Travel costs excluded.

PRERECORDED FOOTAGE AND VIDEO INTERVIEWS (2 MINUTES)*		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Prerecorded footage and video interviews with editing - 2 minutes	450.00 €	400.00 €
<input type="checkbox"/>	2 Prerecorded footage and video interviews with editing - minutes	850.00 €	750.00 €
<input type="checkbox"/>	3 Prerecorded footage and video interviews with editing - 2 minutes	1,150.00 €	1,050.00 €
<input type="checkbox"/>	4 Prerecorded footage and video interviews with editing - 2 minutes	1,450.00 €	1,300.00 €
<input type="checkbox"/>	5 or more prerecorded footage and video interviews with editing - 2 minutes n° _____	+250.00 € each	+250.00 € each

* Travel costs excluded.

PARTNERSHIP MILAN GLASS WEEK

Following the 2021 and 2022 editions, the MILAN GLASS WEEK event will also take place in 2023, directly involving the city of Milan and putting the Lombard capital at the center of the world of glass through events and activities that will focus on the material and its practical use. Active participation is possible by adding a company event to the event calendar or by sponsoring an event. The initiative can be enjoyed in any case as a spectator of the events. Five different, fully customizable, sponsorship options are available that ensure visibility to interested companies.

	Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/> FUNDER On request		
Ad hoc proposal at agreed value for amounts up to 5,000.00 €		
<input type="checkbox"/> GOLD choice of		
<input type="checkbox"/> 16 sq.m. of bare Standard Area with 2/3 free sides at VITRUM 2023 including VITRUM LIFE profile	6,000.00 €	5,000.00 €
<input type="checkbox"/> Ad hoc proposal of equal value		
<input type="checkbox"/> PLATINUM choice of		
<input type="checkbox"/> 32 sq.m. of bare Standard Area with 2/3 free sides at VITRUM 2023 including VITRUM LIFE profile	12,000.00 €	10,000.00 €
<input type="checkbox"/> Ad hoc proposal of equal value		
<input type="checkbox"/> DIAMOND choice of		
<input type="checkbox"/> 64 sq.m. of bare Standard Area with 2/3 free sides at VITRUM 2023 including VITRUM LIFE profile	18,000.00 €	15,000.00 €
<input type="checkbox"/> Ad hoc proposal of equal value		
<input type="checkbox"/> MAIN On request		
<input type="checkbox"/> Ad hoc proposal at agreed value for amounts up to 20,000.00 €		

GLASS WEEK

MILAN GLASS WEEK BROCHURE

The MILAN GLASS WEEK will be told through a brochure useful for visitors and citizens to find their way around the calendar of activities. Interested Exhibitors can increase their visibility by placing advertisements and purchasing banners or sidebars.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Advertisement full page	1,200.00 €	1,000.00 €
<input type="checkbox"/>	Advertisement back cover	2,000.00 €	1,500.00 €
<input type="checkbox"/>	Banners	1,000.00 €	750.00 €
<input type="checkbox"/>	Sidebar	400.00 €	300.00 €

MILAN GLASS WEEK PROMOTIONAL POSTCARD

Promotional postcards will be distributed during the event to visitors and citizens, a useful tool to help spread the word about the initiative and, through a QR-code, make it easy to consult the event program.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Company logo on postcard	2,000.00 €	1,500.00 €

RELATED EVENTS/CATERING/RED CARPET MILAN GLASS WEEK

Within the MILAN GLASS WEEK schedule there will be events and meetings which can be sponsored ad hoc. For further details contact the administrative office.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Related events/sponsorship catering/red carpet and other means of publicity	On request	On request

WEB-TV - MILAN GLASS WEEK CHANNEL

A dedicated schedule for the MILAN GLASS WEEK will be broadcast on the related digital platform and divided into five sections intended for a general audience. The streaming will also be transmitted on the social channels of the MILAN GLASS WEEK.

- **GLASS WEEK LIVE** (official activities, Inauguration and Closing Press Conferences, award ceremonies and anything not covered by the other programs) 10-minute slots with 8-minute footage
- **MAIN PLAYERS** (interviews/testimonies of personalities who play a key role in the world of glass and sustainable transition) 2-minute and 30-second slot with 2-minute footage
- **WHAT'S HOT- VISION** (videos dedicated to the latest products and role of glass in sustainable transition) 10-minute slot with 8-minute footage
- **WHAT'S SPECIAL** (focus on production and VITRUM Specialized) 10-minute slot with 8-minute footage
- **GLASS IS...** (focus on glass products and the Qualities of Glass) 10-minute slot with 8-minute footage

Companies can independently prepare their own material that can be broadcast live or edited beforehand; the MILAN GLASS WEEK provides two different services that can be used by Exhibitors.

- **Direct video from the Hub and the Road Map:** to broadcast live from the stand to the director's station, creating dynamic demonstrations tailored to your needs.
- **Prerecorded footage and video interviews:** specifically for the MAIN PLAYERS program, it is possible to organize the project in advance enhancing and improving the final outcome with adjustments to and/or inclusion of video and audio.

SLOT IN MILAN GLASS WEEK CHANNEL'S SCHEDULE, PROGRAMS: GLASS WEEK LIVE, WHAT'S HOT - VISION, WHAT'S SPECIAL, GLASS IS...		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	1 Slot 10 minutes 8 minutes footage (GLASS WEEK LIVE, WHAT'S HOT- VISION, WHAT'S SPECIAL, GLASS IS)	600.00 €	500.00 €
<input type="checkbox"/>	2 Slots 10 minutes 8 minutes footage (GLASS WEEK LIVE, WHAT'S HOT- VISION, WHAT'S SPECIAL, GLASS IS)	1,000.00 €	850.00 €
<input type="checkbox"/>	3 Slots 10 minutes 8 minutes footage (GLASS WEEK LIVE, WHAT'S HOT- VISION, WHAT'S SPECIAL, GLASS IS)	1,300.00 €	1,100.00 €
<input type="checkbox"/>	4 Slots 10 minutes 8 minutes footage (GLASS WEEK LIVE, WHAT'S HOT- VISION, WHAT'S SPECIAL, GLASS IS)	1,600.00 €	1,300.00 €
<input type="checkbox"/>	5° Slots or more 10 minutes 8 minutes footage (GLASS WEEK LIVE, WHAT'S HOT- VISION, WHAT'S SPECIAL, GLASS IS n° _____)	+200.00 € each	+200.00 € each

**GLASS
WEEK**

SLOT IN MILAN GLASS WEEK CHANNEL PROGRAM MAIN PLAYERS		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	1 Slot 2 minutes and 30 seconds footage 2 minutes (MAIN PLAYERS)	300.00 €	200.00 €
<input type="checkbox"/>	2 Slots 2 minutes and 30 seconds footage 2 minutes (MAIN PLAYERS)	500.00 €	350.00 €
<input type="checkbox"/>	3 Slots 2 minutes and 30 seconds footage 2 minutes (MAIN PLAYERS)	650.00 €	500.00 €
<input type="checkbox"/>	4 Slots 2 minutes and 30 seconds footage 2 minutes (MAIN PLAYERS)	800.00 €	600.00 €
<input type="checkbox"/>	5 Slots or more 2 minutes and 30 seconds footage 2 minutes (MAIN PLAYERS) n° _____	+100.00 € each	+100.00 € each

AUDIO AND VIDEO SERVICES AT THE MILAN GLASS WEEK

During the MILAN GLASS WEEK you can request a dedicated **photo shoot** or **video footage with interview** from the Hub and/or places on the Road Map.

- **Direct video from the Hub and the Road Map:** to broadcast live from the stand to the director's station, creating dynamic demonstrations tailored to your needs.
- **Prerecorded footage and video interviews:** Specifically for the MAIN PLAYERS program, it is possible to organize the project in advance enhancing and improving the final outcome with adjustments to and/or inclusion of video and audio.

DIRECT VIDEOS FROM THE HUB AND THE ROAD MAP (8 MINUTI)		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Direct video from the Hub and the Road Map footage of 8 minutes	900.00 €	750.00 €
<input type="checkbox"/>	2 Direct videos from the Hub and the Road Map footage of 8 minutes	1,600.00 €	1,300.00 €
<input type="checkbox"/>	3 Direct videos from the Hub and the Road Map footage of 8 minutes	2,100.00 €	1,700.00 €
<input type="checkbox"/>	4 Direct videos from the Hub and the Road Map con girato di 8 minuti	2,500.00 €	2,000.00 €
<input type="checkbox"/>	5 or more Direct videos from the Hub and the Road Map footage of 8 minutes n° _____	+300.00 € each	+300.00 € each

DIRECT VIDEOS FROM THE HUB AND THE ROAD MAP (2 MINUTI)		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Direct video from the Hub and the Road Map footage of 2 minutes	300.00 €	250.00 €
<input type="checkbox"/>	2 Direct videos from the Hub and the Road Map footage of 2 minutes	550.00 €	450.00 €
<input type="checkbox"/>	3 Direct videos from the Hub and the Road Map footage of 2 minutes	700.00 €	600.00 €
<input type="checkbox"/>	4 Direct videos from the Hub and the Road Map footage of 2 minutes	850.00 €	700.00 €
<input type="checkbox"/>	5 or more Direct videos from the Hub and the Road Map footage of 2 minutes n° _____	+100.00 € each	+100.00 € each

GLASS WEEK

PRERECORDED FOOTAGE AND VIDEO INTERVIEWS (8 MINUTES)*		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Prerecorded footage and video interviews with editing - 8 minutes	1,200.00 €	1,000.00 €
<input type="checkbox"/>	2 Prerecorded footage and video interviews with editing - 8 minutes	2,200.00 €	1,900.00 €
<input type="checkbox"/>	3 Prerecorded footage and video interviews with editing - 8 minutes	3,000.00 €	2,600.00 €
<input type="checkbox"/>	4 Prerecorded footage and video interviews with editing - 8 minutes	3,700.00 €	3,200.00 €
<input type="checkbox"/>	5 or more Prerecorded footage and video interviews with editing - 8 minutes n° _____	+600.00 € each	+600.00 € each

* Travel costs excluded.

PRERECORDED FOOTAGE AND VIDEO INTERVIEWS (2 MINUTES)*		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Prerecorded footage and video interviews with editing - 2 minutes	450.00 €	400.00 €
<input type="checkbox"/>	2 Prerecorded footage and video interviews with editing - 2 minutes	850.00 €	750.00 €
<input type="checkbox"/>	3 Prerecorded footage and video interviews with editing - 2 minutes	1,150.00 €	1,050.00 €
<input type="checkbox"/>	4 Prerecorded footage and video interviews with editing - 2 minutes	1,450.00 €	1,300.00 €
<input type="checkbox"/>	5 or more Prerecorded footage and video interviews with editing - 2 minutes n° _____	+250.00 € each	+250.00 € each

* Travel costs excluded.



VISION
MILAN GLASS WEEK
focusing on a sustainable future



Important notice possible scam:

VITRUM Srl a Socio Unico notifies you that the company Expo Guide S.C. With registered office in Ave Horacio # 340 – 3, Col Chapultepec Morales, C.P. 11570

Mexico D.F., Mexico - Apartado Postal n. 39-064 C.P.15621 Mexico - owner of the website www.expo-guide.com, has nothing to do with VITRUM Srl a Socio Unico or the Fiera Milano Group and is in no way authorized to communicate, diffuse or otherwise use - for its own commercial purposes -- information relating to VITRUM Srl a Socio Unico and the Fiera Milano Group and/or the fairs and events organized by one or the other.

Payment:

month-end invoice date.

Costs for any printing plates to be made or modified are the responsibility of the advertiser.

Advertisement layouts will be decided by VITRUM, which reserves the right to confirm this order or not.

For any dispute and for all legal purposes the Court of Milan shall have jurisdiction.

Date and Venue

Legal Representative
(company stamp and legible signature)

ORIGINAL TO BE RETURNED COMPLETED AND SIGNED BY 30 JUNE 2023 WITH THE MATERIAL TO:

VITRUM Srl a Socio Unico - Via Petitti 16 – 20149 Milan

Tax Code and VAT no. 07177790156

Telephone +39/02.33006099 – Fax +39/02.33005630

www.vitrumlife.com - vitrum@vitrum-milano.it

VITRUM RESERVES THE RIGHT TO CONFIRM OR DECLINE THIS ORDER

Processing of Exhibitor's personal data

Pursuant to current legislation on the protection of personal data (the "Privacy Legislation") including the EU Regulation 2016/679 (the "GDPR"), as well as Legislative Decree 196/2003 as amended by Legislative Decree. 101/2018 ("Privacy Code"), Vitrum Srl, as the data controller (the "Company" or the "Data Controller"), informs users who fill out this form with their company profile that it will process their personal data collected through the form in the manner and for the purposes described in this notice (the "Notice") and in any case in accordance with the provisions on the use of personal data on the website <https://vitrumlife.it/privacy-policy/>.

In particular, in the form, registered Users have acknowledged and consented to the possibility and need to provide personal information necessary to take advantage of the due services.

The User, by completing the form, acknowledges that he/she has read and understood the contents of the Information Notice on the website <https://vitrumlife.it/privacy-policy/>