

Fiera Milano Rho, Pav. 9-11, 16th-19th Sept. 2025

VITRUM 25 at the heart of glass

PROMOTION AND COMMUNICATION TOOLS

The Company named below, having taken note of the conditions stated in this form, and which it declares that it accepts, orders the services indicated with X.

Company Name _____

Street _____ ZIP _____

City _____ State _____

Country _____

Telephone _____ Fax _____

VAT Number _____ Tax Code _____

Member of _____ (member of the Community of Glass Associations)



Ministry of Enterprises
and Made in Italy



Ministry of Foreign Affairs
and International Cooperation



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ONLINE CATALOG AND DIGITAL MERCHANDISING

Included in the participation fee each Company has a basic user profile on the VITRUM Life platform and the pavilion map of the event.

In addition to its own profile, in English and Italian complete with company information, product entries, VITRUM Specialized, Qualities, booth reference, description and logo, automatic translation into 8 other languages and the publication of 3 contents (media) in VITRUM Magazine with reprise on VITRUM social channels are also available, of which one content published in the pre-exhibition period (01/06/2025 – 31/08/2025), one in the month of the event (01/09/2025 – 30/09/2025) and one in the post-exhibition period (01/10/2025 – 31/12/2025).

	Cost [net of VAT]	Cost GIMAV Members [net of VAT]
Exhibitors, Coexhibitors, Brands and represented companies	included	included

PAVILION MAP

Distributed free of charge in paper form the guide to the halls leads the Operator in the visit, including through the thematic paths dedicated to VITRUM Specialized and the Qualities of Glass. For each exhibitor is guaranteed inclusion on the floor plan with stand references, company name, VITRUM Specialized and Glass Qualities. Exhibitors can increase their visibility by featuring their booth area with their Company logo and purchasing banners and promotional manchettes on the printed version.

	Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/> Company logo identifying stand (*) and Best Technologies Showcase (**)	200,00 €	150,00 €
<input type="checkbox"/> Full advertising page	1.200,00 €	1.000,00 €
<input type="checkbox"/> Banner	600,00 €	500,00 €
<input type="checkbox"/> Manchette	400,00 €	300,00 €

(*) Logos applied also on Specialized and Qualities maps.

(**) Reserved for those who exhibit technologies.

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VISIBILITY IN THE FAIRGROUND AREA

Inside the Fiera Milano grounds, the traditional billboard service has been supplemented with the Digital Signage offer, digital billboards, latest generation LED walls placed at the most strategic points of the Fair featuring dynamic multimedia content. The entire Fiera Milano offer is available to Exhibitors at favorable terms.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Billboards	upon request	upon request
<input type="checkbox"/>	Digital Signage	upon request	upon request

WORKSHOP

Every Exhibiting Company has the opportunity to benefit from one slot, lasting 90 minutes, for one of its own workshops, private or public, during the four-day event. For all Companies with 64sqm or more one slot is free of charge.

		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Slots for Companies with more than 64 sqm	included	included
<input type="checkbox"/>	Slot for Companies with less than 64 sqm	350,00 €	300,00 €
<input type="checkbox"/>	Additional slot for Companies with more than 64 sqm	350,00 €	300,00 €

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VITRUM WEB-TV

During the four-day event, **VITRUM** will animate a full-fledged schedule on the VITRUM CHANNEL platform, also streamed on our social channels.

Five different columns will characterize the program schedule:

- **VITRUM LIVE**
- **MAIN PLAYERS**
- **WHAT'S HOT**
- **WHAT'S SPECIAL**
- **GLASS IS...**

Companies can independently arrange their own material that can be broadcast live or edited beforehand; VITRUM provides two different services that can be used by Exhibitors.

SLOT IN VITRUM CHANNEL'S SCHEDULE, PROGRAMS: VITRUM LIVE, WHAT'S HOT, WHAT'S SPECIAL, GLASS IS...		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	1 Slot 10 minutes - 8 minutes footage n° _____	upon request	upon request
SLOT PALINSESTO VITRUM CHANNEL RUBRICA MAIN PLAYERS		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	1 Slot 10 minutes - 2 minutes footage n° _____	upon request	upon request

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AUDIO AND VIDEO SERVICES AT THE FAIR

During VITRUM you can request a dedicated **photo shoot** or **video footage with interview** at your stand.

PHOTO SHOOT		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Photo shoot: selection of 20 photos at the stand n° _____	upon request	upon request
DIRECT VIDEOS FROM THE STAND (8 MINUTES)		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Direct video from the stand footage of 8 minutes n° _____	upon request	upon request
DIRECT VIDEOS FROM THE STAND (2 MINUTES)		Cost [net of VAT]	Cost GIMAV Members [net of VAT]
<input type="checkbox"/>	Direct video from the stand footage of 2 minutes n° _____	upon request	upon request

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Important notice possible scam:

VITRUM Srl a Socio Unico notifies you that the company Expo Guide S.C. With registered office in Ave Horacio # 340 – 3, Col Chapultepec Morales, C.P. 11570 Mexico D.F., Mexico - Apartado Postal n. 39-064 C.P.15621 Mexico - owner of the website www.expo-guide.com, has nothing to do with VITRUM Srl a Socio Unico or the Fiera Milano Group and is in no way authorized to communicate, diffuse or otherwise use - for its own commercial purposes -- information relating to VITRUM Srl a Socio Unico and the Fiera Milano Group and/or the fairs and events organized by one or the other.

Payment:

month-end invoice date.

Costs for any printing plates to be made or modified are the responsibility of the advertiser.

Advertisement layouts will be decided by VITRUM, which reserves the right to confirm this order or not.

For any dispute and for all legal purposes the Court of Milan shall have jurisdiction.

Date and Venue

Legal Representative
(company stamp and legible signature)

ORIGINAL TO BE RETURNED COMPLETED AND SIGNED BY 30 JUNE 2025 WITH THE MATERIAL TO:

Headquarters: Viale Fulvio Testi 128 - 20092 Cinisello Balsamo (MI) Italy

Registered office: Viale Abruzzi 72 - 20131 Milan (MI) Italy

VAT Number 07177790156

Ph. +39 02.33006099 - Fax +39 02.33005630

www.vitrumlife.com - vitrum@vitrum-milano.it

Processing of Exhibitor's personal data

Pursuant to current legislation on the protection of personal data (the "Privacy Legislation") including the EU Regulation 2016/679 (the "GDPR"), as well as Legislative Decree 196/2003 as amended by Legislative Decree. 101/2018 ("Privacy Code"), Vitrum Srl, as the data controller (the "Company" or the "Data Controller"), informs users who fill out this form with their company profile that it will process their personal data collected through the form in the manner and for the purposes described in this notice (the "Notice") and in any case in accordance with the provisions on the use of personal data on the website <https://vitrumlife.it/privacy-policy/>.

In particular, in the form, registered Users have acknowledged and consented to the possibility and need to provide personal information necessary to take advantage of the due services.

The User, by completing the form, acknowledges that he/she has read and understood the contents of the Information Notice on the website <https://vitrumlife.it/privacy-policy/>.