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## **VITRUM 2023, THE INTERNATIONAL TRADE SHOW SPECIALIZED IN GLASS PROCESSING MACHINERY, CLOSES WITH POSITIVE RESULTS. MORE THAN 7,200 VISITORS FOR A 46% INCREASE OVER THE 2021 EDITION**

The **XXIII edition of VITRUM** - the international trade show specialized in machinery, equipment and systems for flat and hollow glass; in glass and processed products for industry - just concluded.

The 2023 edition of the top exhibition promoted by **GIMAV** (a member of Confindustria), which represents Italian suppliers of glass processing machinery, accessories, systems and special products, closed with outstanding acclaim from the public and industry professionals and excellent results in terms of attendees and participating companies:

**More than 7,200 visitors met with 204 exhibitors over the four days of the fair, an increase of 46% over the previous edition in 2021.** Based on country of origin, **50.2%** of attendees at VITRUM 2023 **were Italian, and 49.8% international, from approximately 90 countries**, evidence of the show's international reach.

Of strategic importance to Italian and overseas glass industry professionals, the event also attests to the centrality of the city of Milan as the Glass Capital. Indeed, VITRUM was held concurrent with **Vision Milan Glass Week**, which will continue to enliven the city's streets through Sunday, September 10.

In his closing remarks, **GIMAV and VITRUM President, Dino Zandonella Necca** stated: *"We experienced five full days of appointments, meetings and talking shop along with the companies we hosted and the many visitors who traveled to the pavilions of Fiera Milano Rho to see for themselves what the glass processing industry has to offer in terms of innovation, research, design and attention to detail. VITRUM 2023 was once again a showcase for all the participating companies, from Italy and beyond, that represent the sector's excellence at the international level. We are pleased with the fact that so many companies consider the show a standing appointment, to be honored one edition after another, returning here to display their finest products, and we are equally pleased to have welcomed new exhibitors, above all from beyond our borders. This strengthens our positioning as an exhibition hub of reference for the entire international market. Today, we close this edition of VITRUM satisfied that we have offered a high-level event to companies and visitors. And, we are already at work for the future, clearly focused on the objective of constantly improving."*

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