

# THE ITALIAN GLASS WEEKS

MILAN VENICE

10-18 ——— 17-25

SEPTEMBER 2022

VISION  
MILAN GLASS WEEK  
Featuring the world's best glass artists

the Venice  
GlassWeek

## TurkishGlass in the heart of Milan

**Milan, 09/22/2022**

"Glass Is Future", the breathtaking TurkishGlass installation, was on public exhibition in Milan from 10-14 September and enjoyed a very successful run at Italian Glass Week, one of the most important events of the 2022 UN International Year of Glass. The installation highlighted the importance of glass in the past and present and how it will continue to illuminate and add value to human life in the future. TurkishGlass were delighted to welcome visitors to their installation at Palazzo Giureconsulti.

The unique installation, wholly recyclable, consisted of 7 pieces of architectural glass, 561 pieces of glassware, and 637 pieces of glass packaging. It reflected the quality of Turkish glass and delighted the many lovers of glass who viewed it. The exhibition afforded an opportunity for institutions, industry professionals, designers, and consumers to learn more about the Turkish glass industry.

The Glass is Future installation was the brainchild of talented and creative Turkish designers and told the story of glass, its brightness, its transparency and its intrinsic and metaphorical ability to illuminate our world.

"Glass is Future" was produced by TurkishGlass, the brand name for the Cement, Glass, Ceramics Exporters Association. TurkishGlass enjoyed a large influx of visitors and particularly welcomed the presence of dignitaries such as the Turkish Consul General, the Turkish Commercial Attache in Milan and the Vice President of the Cement, Glass, Ceramic Exporters Association, Mrs. Tansu Kumru, who engaged the audience with an overview of the sector: TurkishGlass, which represents the Turkish glass sector, exports to 175 countries and boasts extensive experience with many prestigious projects worldwide.

Project managers described their installation as follows: "The light passing through the glass enhances its transparency and leads the observer from the past to the future with the act of writing, that immortalizes history, making it a witness".

TurkishGlass is proud of its production methods which respect the environment and contribute to the development of sustainable societies.

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